



Uttoxeter & District Awards Criteria

Good Beer Guide (GBG)

The good beer guide pubs are validated during year 1 for inclusion in the year 2 publication which is the guide for year 3 E.g. pubs visited in 2018 will be submitted in 2019 for the good beer guide which will be the 2020 edition.

The Good Beer Guide entry is defined by beer scores in WhatPub, the online CAMRA pubs database accessible to everyone, that have been entered by CAMRA Members. Every CAMRA member can score the beer with the scores being from 0 to 5, full details can be found at <http://www.camra.org.uk/nbss>. Basically, scoring is 0, no real ale available 1 is poor 3 good and 5 perfect beer. Scores must be entered throughout the year (at least 12 scores in 6 separate months) and from a variety of members (A minimum of 4). All eligible pubs will be visited several times during the year by CAMRA branch office holders or their representative to moderate and validate beer scores plus and ensure the scores are fair and representative.

The top 6 scoring pubs will be considered and ranked on the consistency, mean, mode, median and range of the moderated beer scores.

(Mean: The average value of the entire set of numbers. **Mode:** The number which appears most often in a set of numbers. **Median:** The middle value between the largest and smallest in a set of numbers. **Range:** The difference between the largest and smallest in a set of numbers)

The Good Beer Guide is about beer quality and not the pub or its surroundings

In the event of a tie the chairman's decision in consultation with the office holders is final

Pub Of The Year (POTY) & Club Of The Year (COTY)

All pubs visited as part of the Good Beer Guide evaluation will be scored on 6 categories listed below. The top scoring pub and club will be awarded the title of Pub Of The Year & Club of The Year respectively. There may be occasions where the committee decide to award two pubs of the year to recognise differing however only one will be put forward towards the regional pub of the year.

CATEGORY 1 – QUALITY OF BEER/ CIDER / PERRY

- Is the beer, cider and/or perry sold of good/excellent quality?

CATEGORY 2 – STYLE, DÉCOR, FURNISHING AND CLEANLINESS

- The pub should provide a comfortable, pleasant and safe environment throughout, with a friendly atmosphere.
- The pub and glasses should be clean. Toilets should be hygienic and clean with hot water, suitable hand drying facilities etc.
- Is the décor and furnishing appropriate to the style of pub? Does it suit what it is setting out to be and is the décor in good order.





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CATEGORY 3 – SERVICE, WELCOME & OFFERING

- Service should be welcoming, friendly, and polite and also prompt whenever possible. If the pub is busy, a friendly acknowledgement of your presence is desirable.
- You should be treated like a valued customer and made to feel at ease.
- Staff should be knowledgeable about and enthusiastically promote real ales (and cider and perry if applicable – available?),
- Staff should know how to pick up and hold a customer's glass.
- Do you feel welcome to have a drink without having a meal?
- Where possible products from local producers should be included.
- Within its limitations, does the pub offer other products/services which may enhance a visit to the pub, good quality soft drinks, food, Wi-Fi etc.?
- Taking into account of the style of pub and its location did you feel that you received reasonable value for money? (CAMRA discounts should not influence this).

CATEGORY 4 – COMMUNITY FOCUS AND ATMOSPHERE

- Where appropriate, does the pub have a community focus, e.g. supporting local groups, sports teams, etc? Look out for notice boards, listings of local events, sports teams linked with the pub.
- Does the pub have information on the local area which may be of use to locals and visitors to the area?
- The pub must be inclusive and feel welcoming to all age groups and sectors of the community.
- Considering the time and day of the week is the pub busy enough to create a good atmosphere.

CATEGORY 5 – ALIGNMENT WITH CAMRA PRINCIPLES

- Prices and opening hours should be clearly displayed.
- You should get a full measure or a top up without asking. Does the pub use oversized glasses?
- Is real ale (cider and perry where applicable) promoted in a positive way?
- Does the pub try to stimulate interest in the sorts of issues we're concerned about?
- Beer, cider or perry should not be sold using misleading dispense methods.
- It should be clear who has brewed "house branded" beers.
- There should not be any inappropriate noisy electronic amusement machines.
- Beers should not be served through tight sparklers unless brewed to be dispensed in that way.
- Where possible there should be a range of beer styles and strengths. Where applicable, the range of ciders and perries should be taken into consideration. It should be noted that it is better for a pub to sell a small range to maintain quality if that is what suits their trade.





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CATEGORY 6 – OVERALL IMPRESSION

- This category covers the undefined elements that are not considered elsewhere.
- Did you enjoy your visit to the pub?
- Did you spend more time than you had anticipated at the pub or wish you had been able to stay longer and would look forward to a return visit?

As this is related to the pub and not the beer, It may be possible that the winner of the pub of the year doesn't make it into the good Beer Guide; However they will have been a contender. In the event of a tie the Chairman's decision in consultation with the Office Holders decision is final

Pub Of The Season (POTY)

This award is decided at the monthly meeting and is based on Members attending the meetings opinions, it is intended to recognise pubs that serve good real ale and promote the basic principles of good quality real ale in pleasant surroundings and support CAMRA principles.

Other Awards

The Committee can make ad hoc awards as they see fit to recognise any pubs, publicans or other individuals and organisations as they see fit.

